2012

**2012 – AN EXTRAORDINARY YEAR**

**7**

Daily Newspapers

Read Aloud

**11**

Local Publications

Read Aloud

**4,108** Hours of Spoken Material

**114**

New Listeners

Served in 2012

**6**

Described Broadway Productions

Adeline Club

Joy Adolphson-Harvey

Joy Albertson

Ronald (Chip) Albright

C.L. Andresen

Janice Armstrong

Wayne & Eileen Aurand

Violet Baker

Diane Barnett

Sandra & A. Frank Baron

Helen Barth

Terrie & Dale Baze

Joseph Behrendt

Keith & Elizabeth Bilyeu

Arlis Black

Louis Blair

Helen & Karen Blunt

Eileen & Ron Bowerman

David & Susan Brown

Judy & Wayne Brown

Linda Brown

Shannon Brown

Mary Jo Bruett

Marvin Bryce

Marvin & Arlene Buechler

Angela Burke Boston

Deb Caldbeck

Donald & Carol Carlson

Dick Cayett

Robert Clayton

Rodney & Janet Constable

Rebecca Cox

Dennis & Linda Crabtree

Paul Culver

Joyce Davis

Robert Davis & Patricia Boddy

Marilyn & W.C. Davison

George & Patricia Davison

Eleanor Day

Joanne Dixson

Joyce Domeyer

Robert & Barbara Fox Marie Dorcey

Margaret Dowd

Melanie Doyle

John & Frances Doyle

Lucille Dunlavy

Donald & Martha Eddy

Robert & Mary Fanter

Dr. Jim and Betty Feld

In 2012, IRIS enjoyed growth in every area with new listeners, volunteers and services.

Our signal extended farther than ever, reaching new listeners in places like Britt and Bettendorf for the first time. IRIS volunteers produced over 4,000 hours of live and recorded spoken material from 7 locations around the state. Blind patrons experienced the thrill of live musical theater through our new audio description services – performed during 6 Broadway productions through the Civic Center at Des Moines Performing Arts.

2012 saw the final dollars of the federal support that have sustained us for so long. We tightened our belts, pared our budget and identified new ways to do more with less. Our renewed focus on outreach and fundraising started to produce results with $5,730 raised from our December Newsletter alone.

We are so grateful to all the IRIS volunteers, listeners, friends and contributors that helped make 2012 extraordinary for IRIS. Together, we will continue to survive – and thrive – in 2013!

*Maryfrances Evans – IRIS Executive Director*

**2012 Expenses**

**Programs 84%**

24/7 Broadcast

7 Reading Locations

400 Volunteers

Program Production

Audio Description

**Administration 9%**

**Fundraising 7%**

**2012 Income**

**Contributions 38%**

Individuals & Memorials

Listeners and Groups

**Corporations/Foundations 25%**

**Government 22%**

Ia. Dept. for the Blind Contract

**Volunteer Contributions 11%**

**Underwriting 3%**

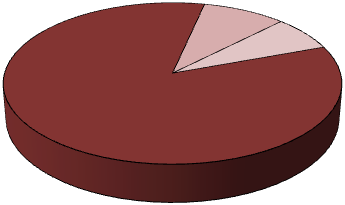
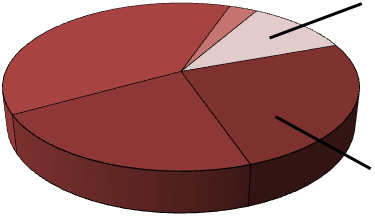
**Misc. Income 1%**

**Administration**

**Programs**

**Fundraising**

**Underwriting**



**Contributions**

**Volunteers**

**Government**

**Corporations & Foundations**

**25% Corporations & Foundations**

**7% Fundraising**

**9% Administration**

**2012 Contributors – Thank You for Your Support!**

Dale Finnegan

Jeanne Fisher

Elayne Fisher

Elkhorn Community Fund

Arnold & Karen Engman

Elaine & Denton Ericson

Ramona Esbeck

Bernadette Evans

William & Kathleen Gannon

Mildred Gass

Jim Giles

Marylynn Gillingham

Steve & Willona Goers

Julie & Clifford Gold

Tim Gracey

Dr. John & Irene Graether

Geoffrey Graham

Peggy & Jerry Greenfield

Dr. Tom Gruis

Irene, Delores & Mary Hair

Leland Halling

Michael & Constance Hancock

T.R. & N.S. Harrison

Deborah Headington

Beverly Heldt

Donna Henkel

Teresa Hicks

Dorothy Hockenberg

Delpha Holtzman

Jack & Carole Horowitz

Allmon Hovick

Rose Hunsley

Iowa State Women’s Club

Marian Jacobs

Julie James

Lois & Steven Jennings

Linda Johnson

William & Georgia Johnson

Franklin Johnson

Richard & Beth Jones

Robert Josten

Lori Kastrup

Tom & Karla Kelly

Richard Kirsner

Ray & Ruth Kleinow

Dixie McClellan

Sharon McDonald

Thomas & Dorothy McGee

Patrick McNulty & Mary Kundrat

Laura McVay

Mavis McVeety

Blake Meisenheimer

Bob & Sharon Meisenheimer

Helen Mertz McEachron

Harriette Milburn

Thelma Miller

Peg & Al Minear

Margie Mix

Dennis & Elizabeth Moore

Russell Munson

Gene & Wanda Neese

R.L. & Margaret Nelson

Robert & Gabriela Nesler

Nancy & Edward Nichols

Mary Ann & Ron Nielsen

Katherine Nilles

Carson & Connie Ode

Edward & Della Owens

Douglas & Janet Peiffer

Eleanor Perry

Ronald & Patricia Peterson

Richard & Linda Pint

Susan Pundzak

Gene & Mary Raffensperger

Ned & Ruth Ratekin

Kevin & Michelle Rogers

Archie & Virginia Rohden

Laurence Rosenblatt

Ron & Susy Rosenblatt

Mary Ruplinger

Elliott Sainer

William Sanders

Dave & Jeanette Saurman

Edward & Evelyn Scharn

Anna Schuessler

Ronald Schuetz

Pat Selburg-Smith

LaDonna & Robert Seliger

James & Susan Severino

Carol Sharp

Albert & Mary Shipman

Marjorie Shuey

Siouxland for the Blind

Terry Slater

Marvin & Rosalyn Smith

B.L. & K.A. Soppe

Patricia & Scott Splavec

Simma Stein

Charles & Peggy Strief

John Thompson

Patricia & Christopher Thoms

Wilbur Tiffany

Cecilia Tomlonovic

Phyllis Toy

Tai Tran

Jane Truesdell

Sally Vander Linden

Sheryl & Wilbur Van Houten

Harold & Helen Vaux

Joseph & Jane Weingart

Bonnie & Michael Whitson

Jerry Wickersham

Malinda Wiesner

L.J. & Catherine Witte

Karen Witzke

Women of Trinity Lutheran

Richard & Rosamond Youngberg

Contributions in Memory Of:

Hilda Crabtree

Stanley Hiersteiner

Jeff Kleinow

Greta Faye Mix

Dorothy Nemmers

Edna Wickersham

Corporate and Foundation:

Warren County Philanthropic Partnership

Principal Financial Group Foundation

Prairie Meadows Foundation

Bankers Trust

Polk County

Iowa West Foundation

Gaass Kuyper Foundation

American Legion of Iowa Foundation

Delta Dental of Iowa Foundation

Hy-Vee

Drake University Delta Gamma

Allegra Footprint Fund

Lions Clubs:

Pella Lions Club

Windsor Heights Lions Club

Northwood Lions Club

Altoona Lions Club

Pleasant Hill Lions Club

Hampton Lions Club

Mason City Evening Lions

Iowa Radio Reading Information Service

for the Blind and Print Handicapped, Inc.

100 East Euclid Ave., Suite 117

Des Moines, IA 50313

**IRIS Delivers Equal ACCESS to Information**



**Subcarrier FM DTV Live Stream Mobile Podcasts Description**

**Iowaradioreading.org 515.243.6833 1.877.404.4747**

Becky Cox

Dennis Crabtree

Rob Davis

Dr. Jim Feld

Susan Kimelman

Laura McVay

Patrick McNulty

Board of Directors:

Mary Ann Nielsen, Chair

Julie Gold, Vice-Chair

See Rodari, Treasurer

Catherine Witte, Secretary

Gordon Allen

Mollie Cooney

Gina Rooney

Ron Rosenblatt

Bonnie Whitson

Jerry Wickersham

Staff:

Jim Boyd

Maryfrances Evans

**Iowa Radio Reading Information Service**

**For the Blind and Print Handicapped, Inc.**



**YOUR 24-hour Radio Reading Service!**

**IRIS Newsletter 1st Quarter 2013 – Volume 21, Issue 1**

**Celebrate IRIS on April 25th!**

Join us Thursday, April 25th from 5 to 8pm at our Park Fair Mall studios. Once again, we’ll enjoy food, friends, a raffle and games. If you would like to attend, please let us know at 243-6833. Transportation for listeners in the Des Moines area is available at no cost – thanks to our fantastic volunteers! If you need transportation, be sure to mention that when you call to RSVP.

**IRIS Board of Directors 2013**

Our thanks to outgoing board members Diane Boatwright, Chip Albright and Joe Meisner for their service. Joining the IRIS Board for 2013 are Gina Rooney and Gordon Allen. Gina is Grants Manager at Prairie Meadows and a longtime friend of IRIS. “Gordy”, a Professor of Law at Drake University, is a familiar voice to our listeners – kicking off the Des Moines Register every Monday morning. Welcome Gina and Gordy!

**Do You Use Email?**

If you have an email address, please let us know. You can help us keep printing costs down by joining our mailing list. You’ll get our electronic newsletter, The Front Page, right in your inbox – and keep up to date with IRIS news and events. This newsletter is also available on our website. Just call our office at 243-6833 with your email address!

**What’s Your Talent?**

Our Celebrate IRIS event April 25th will include a raffle featuring items created by our listeners and volunteers. Items can be anything created by you! If you would like to donate an item to our raffle, please call our office and let us know.

**Take IRIS With You!**

Did you know that you can listen to IRIS on your computer, smartphone, iPhone or tablet? Access recordings of your favorite sections of the newspaper on our website – iowaradioreading.org. Our website also makes our 24/7 schedule available to you as a live webstream.

If you use a mobile telephone or device, simply download the iBlink Radio app from Serotek. Scroll down to Reading Services and select Iowa Radio Reading Service. As with all IRIS equipment and services, mobile access is provided at no cost to you. Our thanks to the Iowa Department for the Blind for making mobile access to information available to our listeners.

**I**